

**Communications Focus Are Committee Meeting  
December 8, 2014 at 1:00pm  
Northfield Inn, Springfield, IL**

**Present:**

Angela Biggs, NRCS  
Dan Doedtman  
Dan Duval  
Matt Hanauer  
Amy Ishmael, Mason County SWCD  
Ken Kesler, Past Director  
Kenny Vosholler  
Keith Livesay, ISWCDEA  
Sheryl Phillips, AISWCD CREP  
Sarah Still, AISWCD CREP  
Catherine Dunn, AISWCD CREP

**Absent:**

Jason Anderson  
Tom Anderson  
Glen Bowers  
Sarah Seelbach  
Steve Stierwalt, Chairperson

The meeting was called to order at 1:08 pm and roll was taken.

**Approve Agenda -** Motion: Dan Doedtman 2<sup>nd</sup>: Dan Duval Approved: All

**Approve June 2014 Minutes –** Motion: Dan Doedtman 2<sup>nd</sup>: Ken Kesler Approved: All

**Old Business**

- A. *Legislative Day 2015* – The venue was briefly discussed.
  - a. Urban White Sheet
    - i. There should be a page listing of what the Districts do included on the sheet. Dan Doedtman told a fun anecdote about the time he was asked to explain everything farm related while on a cruise, including how they get the chicken from the egg.
    - ii. More work should be done by the Districts and LUCs to get legislators out to farms and into the Districts.
  - b. Flyers/Handouts
    - i. Possibility of upcoming EPA legislation should be mentioned and how the Districts can help farmers. Microbiology in the soil is also important.
  - c. Talking Points Update/Suggestions – Should include the Nutrient Loss Reduction Strategy points
- B. Association Office Communication Updates – Weekly updates should include a report on any meeting attended by an Association employee.

**New Business**

An NRCS update was given by Angela Biggs.

The meeting adjourned at 2:08 pm – Motion: Dan Duval 2<sup>nd</sup>: Dan Doedtman Approved: All

*Minutes Taken By: Matt Hanauer, AISWCD*