- local images vary by district – depends on staff skill, community involvement
- Need a "speciality" skill for community need – Recognized for skills we have expertise in ___
- support staff for other services
  - EROSION CONTROL
  - SEDIMENT CONTROL, etc.

NEED TO ADVERTISE MORE
BLOW Your Horn on Accomplishments
NEED to be recognized AS THE Experts in soil & water Conservation
- Demonstration Farms - good practices

Be an expert at soil erosion and a few things
Try to focus + be excel at a few things

KNOWN FOR SUPPORTING EROSION CONTROL
SEDIMENT CONTROL
FIELD DAYS ON THOSE ~~A~~ TOPICS

THESE CONTROL NUTRIENT LOSS

STRIVE TO BE KNOWS FOR WHAT WE'RE GOOD AT AND SUPPORT OTHERS