



Helping organizations
increase participation
in targeted, measurable
grassroots activities





REINVENTING GRASSROOTS & ADVOCACY

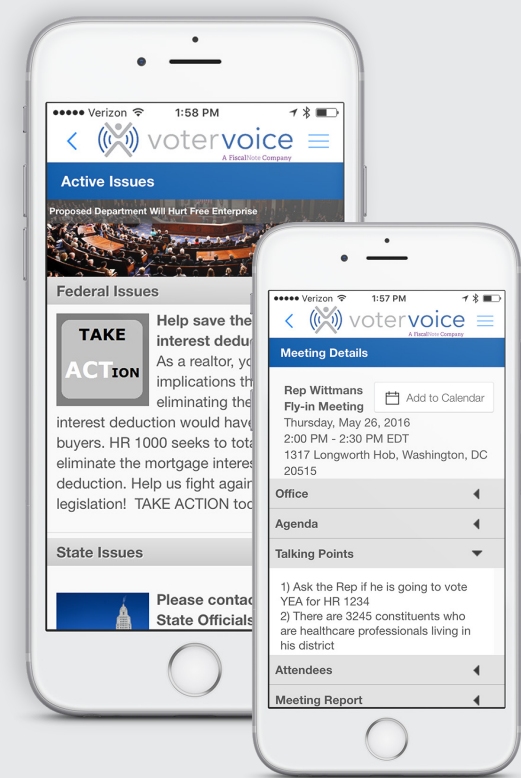
**Help your organization
implement a smart,
proactive approach to digital
governmental affairs.**

**Making your voice heard doesn't have
to be costly, difficult, or staff intensive.**

Our grassroots advocacy system is perfect for organizations with small non-technical staff, but is also flexible enough to meet the needs of the most sophisticated operations. Setup and launch campaigns in as little as 5 to 10 minutes. With our streamlined interface, your supporters are alerted to the issue, matched to their correct elected officials, and guided through the message sending process in just seconds.

We also offer tools that can be used year-round to enhance your governmental affairs and non-governmental affairs needs. Tools like newsletters, online surveys, and legislative scorecards keep supporters engaged beyond the legislative season. Internally, you will have powerful tools that help sort, match and map your advocates and their elected officials.

Product Capabilities



Provide your members with an easy-to-use Grassroots Action Center that integrates directly to your website, your Facebook page, and our free mobile app.

Automatically match your supporters’ addresses to their proper Legislative Districts/Elected Officials.

Pre-fill your advocates’ contact information for sending messages with just one click.

Customize your templates with talking points to keep your supporters aligned, making participation more effective.

Engage with your supporters on their phones, sending text messages and push notifications about the issues that they care about.

Organize and rally your members in a smart, productive way

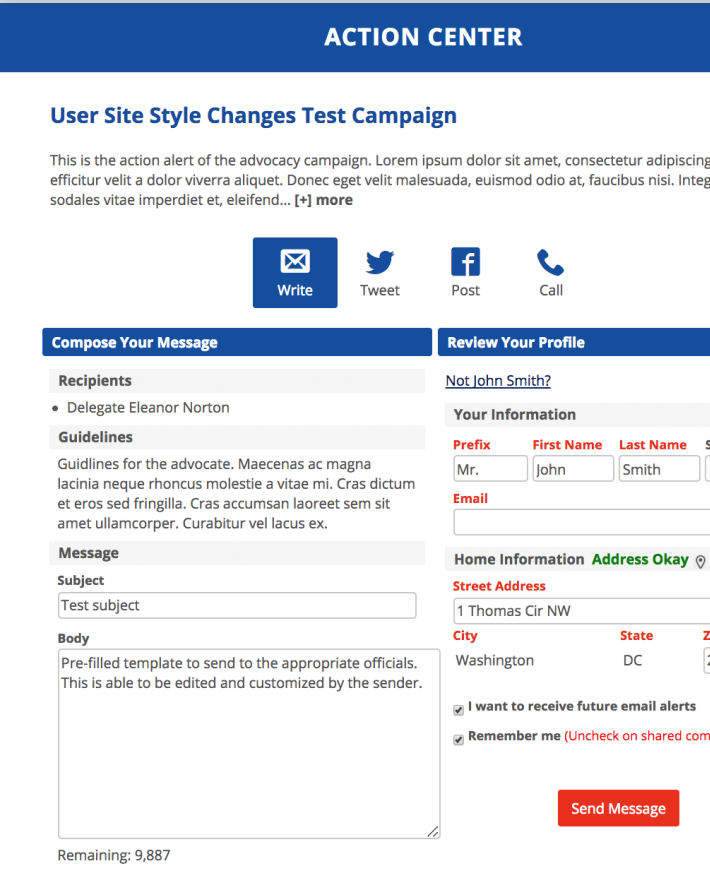
Drive members to your Action Center by email, social media, text messages, and push notifications — don’t wait for them to browse your website.

Send thank you’s to those who have participated and send reminders to those who have not yet responded.

Keep advocates informed throughout the year with Email Broadcast, Newsletters, Surveys, and Blog Posts.

Build effective grasstops efforts with integrated tracking of your supporters’ unique relationships.

Streamline your events with our mobile fly-in app - create the event, organize RSVPs, communicate talking points, and receive follow-up notes.



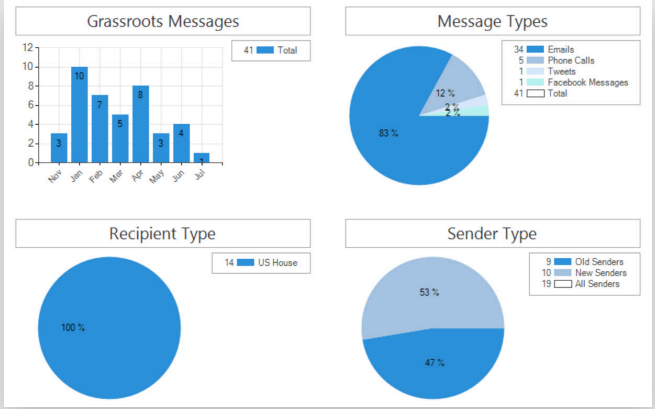
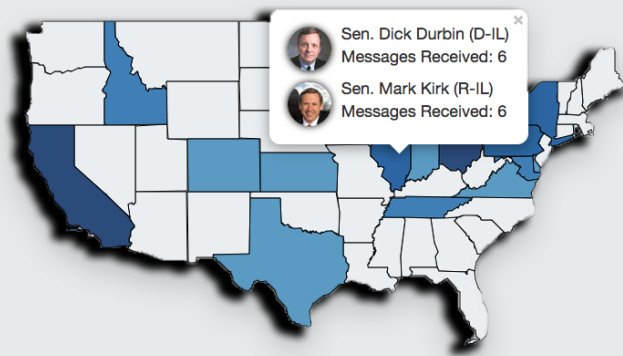
Focus your efforts on the key players

Measure your grassroots impact by analyzing the effectiveness of each campaign.

Identify power supporters in your database who may have unique relationships with legislators.

Take the battle to the right level, whether it’s about a federal, state, or local issue.

Coordinate fly-ins with our mobile app to send consistent talking points and receive notes about each meeting.



Measure the results of your grassroots campaigns

Monitor your advocates’ activity and exactly what was said.

Easily share your advocacy reports to summarize your impact.

Visualize your grassroots activity by district in a variety of customizable maps.

Analyze your effectiveness and improve your mobilization efforts.

How is VoterVoice different from other online grassroots advocacy tools?

Our platform has been proven to streamline your grassroots efforts while maximizing supporter participation. The platform is continually evolving to meet the needs of this changing political landscape.

Key Differentiators:

Ease of use: Year after year, our clients say there is no easier system on the market to use — both them and their supporters.

Customer Service: We pride ourselves on providing high quality, fast, friendly, and attentive customer support.

Deliverability: We accurately and consistently deliver 100% of messages. We navigate webforms and other delivery obstacles so your supporters don’t have to.

Data Reliability: We maintain internal databases for bill and regulatory information, ensuring the fastest and cleanest data for our clients.

Integrations: VoterVoice integrates with several other platforms to streamline the efforts of grassroots with other areas of government affairs.

Customized to Fit Your Needs

Dashboard

Maps

Activity Timeline

Conversions Timeline

Most Active

Name	Responders
(DO NOT MODIFY - Acceptance Test) Site Testing - 1-Click Campaign	161
Site Test Petition (Classic) - DO NOT MODIFY	66
(DO NOT MODIFY - Acceptance Test) Site Testing - Classic Campaign	22
Site Test Petition (two click) - DO NOT MODIFY	22
Election Day	22
Site Test Petition (one click) - DO NOT MODIFY	22
Test Eric Event	22

ADVOCACY & GOVERNMENT AFFAIRS

ACTION CENTER

Action Alert

Urges the Rules Committee to Accept the Babin Amendment

Rep. Brian Babin (R-TX) has filed an amendment with the House Rules Committee to prevent the implementation of the ELD mandate for Fiscal Year 2018. Contact your representative today to urge them to support the Babin Amendment #35 to H.R. 3354, the Making America... [2] more

Compose Your Message

Recipients

US Representative

Message

Support Babin Amendment to ELD Mandate!

Body

As your constituent, I write to you in support of Babin Amendment #35 to H.R. 3354, the Make America Secure and Prosperous Appropriations Act of 2018.

The ready mixed concrete industry operates 75,000 heavy trucks in the U.S., generating \$35 billion in economic activity. Our industry is negatively impacted by the electronic logging device (ELD) mandate.

While I strongly support a full repeal of this expensive, onerous mandate, in absence of an outright repeal, the rule must be delayed until the Federal Motor Carrier Safety Administration (FMCSA) addresses the numerous unresolved issues that will impact stakeholders.

Remaining: 8,274

Customize Your Signature (optional)

Enter Your Info

First Name

Last Name

Email

Advocacy Campaigns

Find Your Legislators

Track Legislation

Scorecard

RIGHT SCAN RIGHT TIME

ADVOCACY STORY SUBMISSION

Share Your Story

World like to get to know you better!

Has medical imaging helped save you or a family member? Did a scan catch a medical condition early, rule out a disease, or help determine your best course of treatment? Tell us why medical imaging is important to you.

We won't share your story without your permission and by sharing you'll help us learn more about our supporters and better serve our growing community.

Thanks for being a part of the Right Scan Right Time community. We can't wait to hear what you have to say.

1. Tell us why medical imaging is important to you:

REVIEW YOUR PROFILE

Next Step

Why is medical imaging important to you?

SMARTER FUEL FUTURE

Write Your Legislators

CHOOSE AN ISSUE

Higher Costs to Consumers Everywhere

Bad for the Environment

Risk of Engine Damage

Unrealistic and Expensive Mandates

CUSTOMER TESTIMONIALS

Printing Industries Alliance

“Love VoterVoice: It’s one of the best things we’ve ever done. We are constantly amazed at how good the product and service are. Support is stellar.”

NAFIS

“The NAFIS Action Center has been a great addition to our advocacy work. The functionality of the [VoterVoice] app, survey tool, and analytics have been great additions for our staff of four. The VoterVoice staff are first-rate!”

NFIB

“VoterVoice makes it easier for our staff to create calls to action in a variety of formats and mediums, which makes it easy for our members to take action.”



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