Precision Conservation Management

PEPSICO & PARTNERS REGENERATIVE AG INCENTIVE

This program was designed by PCM and PepsiCo to help farmers account for the conservation practice benefits they produce in PepsiCo's supply chain. Farmers are paid for practices and PepsiCo uses the carbon credits produced to account for supply chain emissions reductions.

PCM farmers are eligible to recieve payments for new or existing practices.

BENEFITS

Farmers enrolled in PCM are eligible to receive up to **$35 per acre** for conservation practices through this program. There is no cap on number of acres per farmer, and practice payments are stackable with state or federal programs!

Cover Crops	No-Till/Strip Till	MRTN/10% N Reduction
$15/acre 1st and 2nd year	$10/acre 1st and 2nd year	$10/acre 1st year
$10/acre 3rd year and beyond	$5/acre 3rd year and beyond	

REQUIREMENTS

- All acres must be enrolled into PCM.
- W-9 Form
- Each field can have 2 “new” years of cover crops (one ahead of corn, and one ahead of soybeans).
- To be eligible for MRTN or 10% N reduction payment, additional requirements may apply.

Contract length: 1 year
Payments issued in the summer after verification by your PCM Specialist.

STACK PAYMENTS

By stacking PCM’s offerings, you could earn between **$5 - $60** per acre.

Carbon credits from enrolled acres are claimed by PepsiCo. Acres enrolled cannot be part of another carbon/ecosystem service/ sustainability marketplace.
Talk to your specialist to understand program exclusions and stacking opportunities.